



PRICING GUIDES
MARKETING & ADVERTISING

Give Your Business Ideas a Creative Life

Let Metro design and develop an effective marketing strategy customized for your business!

Advertisements: 10% of the Cost of the Ad

This includes selection of prioritized print vehicles (magazines, newspapers, inserts, etc), recommendations for other integrated medias (internet ads, radio, social networking), and implementation of your ad on all levels.

Research of your demographics, strengths, weaknesses, competitors, and general market analysis: \$150

Pay Per Click Campaigns: \$25*

This includes the development of thousands of “keyword” phrases that put your service or product in front of online users. Pay per click campaigns utilize a bank that is predetermined.



THE 2010 METRO EXPERIENCE

Enjoy the best package Metro has to offer for 2010.

One-hour consultation meeting, 3 pages of design including home page, domain purchase for 1 year, logo design, and custom graphics, VIP Hosting for 1 year, Lets Do it All Advertising Package (Front Page ad in Community Journal, Quarter Page ad in the Enquirer, 10 classified ads, 2 community press classifieds, 14 days on Cincinnati.com, 2 Issues of MetroMix, 2 Church Bulletins for 1 year, Business Card Design, Stationary Design, Facebook Page, Twitter Account Setup and Monthly Updates, Google Pay Per Click Set Up) \$5,000.



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Advertising Packages

Keep It Simple

1 Ad Sunday Enquirer Classifieds, 1 Year Long Ad in Church Bulletin, Google Pay Per Click Campaign*, Twitter Account: \$850

Let's Do It All

Front Page ad in Community Journal, Quarter Page ad in the Enquirer, 10 classified ads, 2 community press classifieds, 14 days on Cincinnati.com, 2 Issues of MetroMix, 2 Church Bulletins for 1 year, Business Cards, Stationary, Facebook Page, Google Pay Per Click*, and a Twitter Account: \$2,500.

*Google Pay Per Clicks account will be set up only. Pay per clicks utilizes a bank that is predetermined.



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